

Outsourcing4U

SEO (search engine optimization)
SEM (search engine marketing)
Link building
Website design
Website development

Professional outsourcing company



26 Wood Street, St Anne's-on-Sea, Lancashire, England, United Kingdom, FY8 1QR

Search Engine Optimization Agreement

This agreement is hereby entered into between **Outsourcing4U** (hereinafter referred to as "**O4U**") and ***** (hereinafter referred to as "**Client**") Address: *****

On: **Thursday, September 06, 2007**

1. "**O4U**" agrees to provide **Client** with **White Hat** (that complies with the Google search engine regulations) Search Engine Optimization and Reporting Services (hereinafter referred to as "SEO") as described in this agreement & no "Black Hat" techniques will ever be used on the client's site whatsoever. "**O4U**" is authorized to use the specific keywords and/or phrases set forth below for development, improving the ranking of, and/or positioning the contents of the **Client's** URL's: www.url.com in the Google.com search engine.

2. **Client** agrees to pay "**O4U**" a set monthly fee of £/\$*** in advance of each month for SEO work carried out on the above website(s).

3. For the purposes of providing these services, **Client** agrees to provide:

- "**O4U**" with FTP access to the main site for uploading new pages, and making changes for the purpose of optimization **Or** approval to go through a 3rd Party **Or** agree that they will make the changes themselves the same day that they receive the changes needed via an email from "**O4U**".

Client authorizes "**O4U**" use of all **Client** logos, trademarks, Web site images, etc., for use in creating informational pages and any other uses as deemed necessary by "**O4U**" for search engine positioning and optimization.

4. Due to the competitiveness of some keywords/phrases, ongoing changes in search engine ranking algorithms and other competitive factors, "**O4U**" does not guarantee #1 position's for any particular keyword, phrase or search term. However, if "**O4U**" fails to achieve a top 10 position in the Google search engine for the main keyword(s)/phrase(s) below within the given timescale, "**O4U**" will continue the SEO work for free of charge until such time that all the keywords rank in the top 10 positions.

5. **Client** agrees that for the duration of this agreement they will not use or instruct any other SEO/SEM company to carry out any kind of work on the above website (URL) including off/on site SEO work.

Keywords

Timescale: 4-6 months to get every keyword top 10 on www.google.com

Client Signature: _____ Date _____

Printed Name: _____ Date: _____

Outsourcing4U Signature:  Date: Thursday, September 06, 2007

Printed name: Paul Lynch Date: Thursday, September 06, 2007

****By signing this agreement you are agreeing to the above terms & conditions at which this agreement is made.***